

DENIZ KOFTECI

Multimedia Storyteller

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EXPERIENCE

CIRCA | VIDEO PRODUCER

June 2017--Present | Washington, DC

- Produce multiple videos a day for daily news coverage and more in depth documentary pieces.
- Research to find the days most important and most captivating stories that can be translated to social video.
- In charge of the entire video creation process from pitch to publish. The ideas, reporting, scripting, asset gathering, creating a story outline for video editors, and prep for publishing.
- Conduct interviews with story subjects either in person, on social, or via Skype to add a human element to every story that an audience can connect to.

MEDIA GENERAL | MULTIMEDIA PRODUCER

January 2016--Present | Nashville, TN

- Collaborate with broadcast producer to create interactives/digital content that will make their stories more visually engaging online and mobile.
- Manage both communication and the flow of information from remote locations to newsrooms.
- Edit video raw from photojournalists and own video shot in studio to create 3-5 social videos a day.
- Organize and update editorial calendar with late-breaking news and future planning.

MTV NETWORKS | INTERACTIVE JOURNALIST

February 2015 - February 2016 | New York, NY

- Designed web elements and visualized data to accompany stories online.
- Contributed to a weekly data reporting feature for the web.
- Built, contributed to and curated newsroom's data visualization library.

CBS SPORTS | VIDEO JOURNALIST

November 2013 - February 2015 | New York, NY

- Conducted story research in order to pitch original ideas for video storytelling, in addition to completing news and feature assignments.
- Worked closely with sports photographers to develop behind the scenes video footage during game coverage.
- Covered breaking, world, sports, politics and entertainment news stories.

WNYC | WEB PRODUCER

September 2011-August 2013 | New York, NY

- Hosted and produced live segments on the radio and or live webcasts.
- Directly managed communication between reporters, producers and engineers.
- Oversaw CMS-level updates throughout company.
- Designed and developed a user friendly navigation system that resulted in an immediate 40% increase in the sites average weekly web traffic.

SKILLS

ADOBE PREMIERE | **DSLR PHOTOGRAPHY** | **FINAL CUT** | **ADOBE CREATIVE SUITE**

HTML | **CSS** | **PYTHON** | **GIT** | **FTP** | **WORDPRESS** | **FLUENT IN TURKISH**

EDUCATION

Savannah College of Art and Design | 2007